

## Help *Shape* Your Community with *Arriba! Wellness Clubs*

We have a proven model that is exploding in the UK & Ireland and we are actively looking for people from all backgrounds who would be interested in earning an extra income through helping their community.

So, if you are serious about making a positive change in your life and your community, please take the time to read and understand the information below. Having done so, contact us as soon as possible to express your interest.

### **Understanding The Problem (UK & Ireland Statistics):**

- 46% of men and 32% of women are overweight.
- 17% of men and 21% of women are obese.
- 27% of girls and 20% of boys aged 2 to 19 years were overweight.
- The percentage of adults who are obese has doubled since the mid-1980's.
- 60 per cent of men and 50 per cent of women, and half of primary school-age boys and one in five girls aged up to 11 could be obese by 2050.
- Obesity will cost the government £45 billion a year by 2050 if the epidemic is not brought under control through dramatic changes across British society.
- There are soaring rates of diabetes, strokes and heart disease caused by more Britons becoming fatter.

### **How Can You Help?**

There is no miracle cure for the problems listed above. What people need is access to local education, support and advice to help them fundamentally improve their daily diet habits. This is where you, [Arriba! Wellness Clubs](#) and the [Community Weight Loss Challenge](#) come in.

We are looking for people to join our mission of opening an [Arriba! Wellness Club](#) and running a [Community Weight Loss Challenge](#) in every Village, Town and City across the UK & Ireland.

As an *Arriba! Leader* you need to have 5 -15 hours a week available to run your club and you can earn up to £1,250 per month for each successful club you run. Run 2 clubs and you could create a full time income of £30,000 a year working just 5 -15 hours per week.

### **What Is Involved In Running An Arriba! Wellness Club?**

Full and on-going training is available, both online and at national training venues.

The main activity of an Arriba! Wellness Club is the [Community Weight Loss Challenge](#). This is a 12 week course (1 hour, once a week) held in your local community centre, church hall, home (anywhere really) where people come to be educated, motivated and monitored to assist them in reaching their health and weight loss goals.

As an *Arriba! Leader* you are responsible for advertising the class through low cost local advertising and each week running the class following the guidance of a comprehensive, but easy to follow manual, and of course us, your business mentors.

Participants in your Community Challenge pay a fee of £39 to attend the 12 week course, this money covers your costs (advertising, room hire, printing, petrol. . . ) ensuring you are cash flow positive from day-one, and also provides Prize Money for the 3 'Biggest Losers' in the challenge.

### **Benefits To Your Community?**

- Promotes community spirit and friendships
- Great health and weight loss results thanks to local education, support and advice
- Cheaper than other 'slimming clubs' - £39 for 12 weeks = £3.25 / week
- More comprehensive than other 'slimming clubs' - Arriba! clubs are much more than just 'pay-weigh-and go'. Not only do we also measure inch loss, body fat loss and in some cases much more too, we also provide weekly topics of education that participants can implement for free to improve their results.
- Prizes - Challenges provide weekly prizes and all provide prizes at the end of the challenge.

### **Benefits To You?**

- Satisfaction of helping your community
- Extra income! Although all participants are free to follow whichever 'diet plan' they wish, many of the people will naturally want become Herbalife customers and the profit on these sales (25-50% of sale price, average sale £80) is yours to keep.
- Just 10 sales a month can give you an additional income of £200-£400, working just a couple of hours a week.
- The purchase of Herbalife stock is recommended so you can fulfil customer demand quickly, but it is not required to get started, as products can be ordered individually as orders come in from your participants.

### **Want To Find Out More?**

If you have read the above information and have any questions or would simply like to know more about become the *Arriba! Leader* for your community please reply with your name and telephone number and we will call you for an informal chat to answer your questions.

We look forward to speaking with you soon.

Contact Janine on: 07974 57751