

ADVERTISING RATE CARD 2008

Now there are even more ways to reach the fitness industry professionals who really matter! Advertising with Fitness Wales is simple, effective and affordable.

'FITNESS FOCUS' ADVERTISING

Our very own A5 newsletter for members of Fitness Wales reaches a rapidly growing market of instructors and fitness professionals.



Advertising Rates

	Single issue	5 issues
Full page:	£200	£800*
Half page:	£120	£500
Quarter page:	£60	£250

*** price includes a free editorial**

Circulation dates – January, March, June and September

WEBSITE ADVERTISING

Since we revamped our website at the beginning of 2006, the number of hits has almost doubled – we now average 5000 per month!

Advertise your **Situations Vacant** Max 100 words and logo (semi-display lineage + logo)

£ 40.00 per month
 £ 35.00 per additional month

DIRECT MAIL

Our direct mail service is tailored to target the clients you need to contact using our comprehensive and regularly maintained database. We can select by postcode area (members and/or wider range of fitness enthusiasts), by type of establishment or by specific teachers (ie. Pilates instructors, aqua teachers etc).

Prices from £ 80.00 per 100 (under 100g)
 £ 200.00 up to 500

Please contact Fitness Wales for more details

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